



## CSR IN CHINA

**Do you have production facilities in China or do you have Chinese partners and suppliers? And would you like to focus on promoting CSR in your China business activities? C3 Consulting's CSR training course provides you with tools for CSR strategy development and implementation in a Chinese context. The course prepares you for handling the specific challenges related to CSR in China.**

### Content

The CSR training course is customized to match the specific needs of your company and of each participant. During the training we work with your own case-stories and current challenges related to social responsibility in China. The training can e.g. include the following subjects:

- CSR in a Chinese context – social and cultural dimensions
- Motivation for CSR in China
- Relevant Chinese laws – and implementation of these laws
- Different aspects of CSR in China, e.g. labour rights, human rights, and environment
- Chinese companies' approach to social responsibility
- The society's expectations to companies and management
- Political and social trends that influence CSR in China
- The supply chain – codes of conduct, relations and monitoring
- CSR reporting and standards

### Outline

Throughout the training, we switch between research-based presentations, workshops, practical cases and shared reflection. The new knowledge is converted into real tools that can be used in the CSR-related work.

### Benefits

Your benefits of the course:

- Knowledge of cultural factors to consider when developing a CSR strategy for China
- Development of a cross-cultural approach to CSR and of the participants' cross-cultural skills
- Tools to engage in dialogue with Chinese stakeholders (employees, clients, authorities, etc.) about CSR
- Training of Chinese employees involved in CSR implementation
- Supply chain management methods
- Tools to cope with dilemmas and challenges of CSR in China
- Feedback on specific CSR-related issues

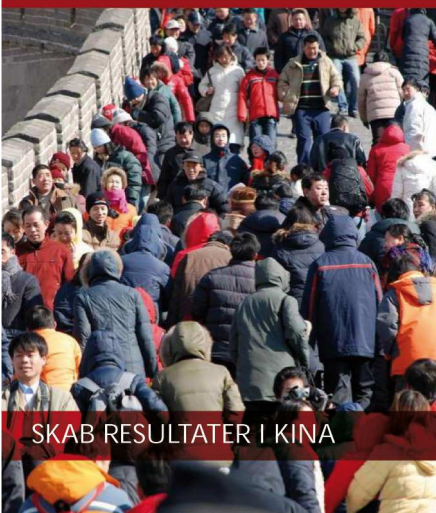
C3 Consulting helps to ensure that the output of the training is rooted in the day-to-day CSR work. After the course we send written documentation on the results of the training and it is possible to have follow-up visits in the company. If so wished, the course can be supplemented with counselling on development of a CSR strategy for the company's activities in China.

### Target group

Danish and Chinese managers and employees working with CSR in China. The course is relevant for participants responsible for CSR strategy development as well as for participants involved in implementing CSR activities in the company.

### Practical information

The course is customized and designed for your company. Together we plan the content, time and place. The training can be held both in Denmark and in China. For more information on the CSR training course and other services from C3 Consulting, please visit [www.c3consulting.dk](http://www.c3consulting.dk)



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